

# US State Consumer Privacy Notice

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This notice to consumers who reside in California, Colorado, Connecticut, Virginia, and Utah, is provided under relevant US state consumer privacy laws, including the California Consumer Privacy Act as amended by the California Privacy Rights Act, the Colorado Privacy Act, the Connecticut Data Privacy Act, the Virginia Consumer Data Protection Act, the Utah Consumer Privacy Act, all final implementing regulations and all associated amendments and updates, and any similarly applicable US state consumer privacy laws (collectively, the “US State Consumer Privacy Laws”). This notice supplements our [Privacy Policy for Consumer Services](#) and applies solely to California, Colorado, Connecticut, Virginia, and Utah consumers that use or interact with our Consumer Services or whose personal data we obtain from third parties. This notice does not apply to individuals in their professional capacity as a representative of an enterprise customer, business partner, data supplier, developer or vendor (for this, please see our [Privacy Policy for Developer & Enterprise Services](#) instead), or in their capacity as an employee or job applicant.

## Personal Data We Collect

The types and sources of personal data, including sensitive personal data, we collect are detailed in the Personal Data We Collect and Process section of our [Privacy Policy for Consumer Services](#). Below, you may review our US State Consumer Privacy Laws Data Collection, Disclosure & Sale/Sharing Chart for more details regarding the data categories we collect (or have collected within the last 12 months), as well as the sources of the data, as specified under the US State Consumer Privacy Laws.

## How We Use Your Personal Data

We provide information on how we use your personal data, including your sensitive personal data, (or have used your personal data within the last 12 months) in the How We Use your Personal Data section of our

[Privacy Policy for Consumer Services](#). In addition, we may use (or may have used during the last 12 months) your personal data for the following business purposes specified under the US State Consumer Privacy Laws:

- auditing related to counting ad impressions to unique visitors, verifying positioning and quality of ad impressions, and auditing compliance;
- helping to ensure security and integrity;
- debugging to identify and repair errors that impair existing intended functionality;
- short-term, transient use, including, but not limited to, non-personalized advertising shown as part of your same interaction with us;
- performing services, including maintaining or servicing accounts, providing customer service, processing or fulfilling orders and transactions, verifying customer information, processing payments, providing analytics services, providing storage, or providing similar services;
- providing advertising or marketing services;
- undertaking internal research for technological development and demonstration; and
- undertaking activities to verify or maintain the quality or safety of a service or device that is owned, manufactured, manufactured for, or controlled by us, and to improve, upgrade, or enhance the service or device that is owned, manufactured, manufactured for, or controlled by us.

Our use of deidentified data is covered in the Foursquare’s Data Collection – Consumer Services section of our [Privacy Policy for Consumer Services](#).

### **Disclosing Your Personal Data**

We provide information on how we disclose your personal data, including sensitive personal data in the Disclosing Your Personal Data section of our [Privacy Policy for Consumer Services](#).

We disclose personal data to third parties for the business purposes described in the How We Use Your Personal Data section above, including for the performance of services on our behalf. For more information on the categories of third parties to whom we disclose your personal data for a business purpose (or have disclosed your personal data for a business purpose within the last 12 months), please review our US State Consumer Privacy Laws Data Collection, Disclosure & Sale/Sharing Chart.

### **Sale and Sharing of Your Personal Data**

Your personal data, including sensitive personal data, may be incorporated into the products and services sold to our enterprise customers and advertising partners or shared with them for cross-context behavioral advertising purposes. To learn more about our product and service development, as well as the privacy-protecting measures we incorporate, please refer to our [Privacy Policy for Consumer Services](#).

In addition, we may allow certain third parties (such as online advertising services and social networks) to collect your personal data, including your sensitive personal data, via automated technologies on our Consumer Services for the purposes of online advertising or to provide third-party social network features and functionality. You have the right to opt out of disclosing your personal data for these purposes, which may be considered a “sale” or “sharing” for cross-context behavioral advertising under US State Consumer Privacy Laws.

For more information on the categories of third parties to whom we may sell your personal data or share your personal data for cross-context behavioral advertising (or may have sold or shared your personal data within the last 12 months), please review our US State Consumer Privacy Laws Data Collection, Disclosure & Sale/Sharing Chart.

We do not have actual knowledge that we sell or share for purposes of cross-context behavioral advertising the personal data of minors under 16 years of age.

Foursquare is a registered data broker in certain US states, including California, Vermont, Texas, and Oregon. Additional information about Foursquare's status as a data broker is available in the respective data broker registries of such US states.

### **Retention of Personal Data**

We will retain your personal data, including sensitive personal data, as described in the How We Secure & Retain Your Personal Data section of our [Privacy Policy for Consumer Services](#).

### **Your Privacy Choices**

Under US State Consumer Privacy Laws, you may have the right to access, correct, and delete your personal data, limit the use and disclosure of your sensitive personal data, and opt out of the sale of your personal data and the sharing of your personal data for cross-context behavioral advertising. In addition to those rights, Foursquare will also honor all privacy rights outlined in [Your Privacy Choices](#). For information about how to exercise these rights, including instructions for authorized agents, please visit Your Privacy Choices. We will not discriminate against you for exercising these rights.

### **US State Consumer Privacy Laws - Rights Metrics**

Foursquare honors privacy rights for all users, regardless of where they are located, and we seek to be transparent about the requests we receive by providing certain metrics. Our global privacy metrics are available [here](#).

### **Contact Us**

If you have any questions regarding this notice, please contact us in accordance with the Contact Us section of our [Privacy Policy for Consumer Services](#).

## Foursquare's US State Consumer Privacy Laws Data Collection, Disclosure & Sale/Sharing Chart

Data Category	Data Examples	Data Source*	Category of Third Party*	
			Shared	Sold
Identifiers	Identifiers such as a real name, alias, unique personal identifier (e.g., device IDs; cookies, beacons, pixel tags, mobile ad identifiers), customer number, telephone number, email address (hashed or unhashed), IP address, user name, and other similar identifiers. When you choose to provide us with access to your contact list, that information is used to help us find friends that also use our apps and that data is not stored, shared or sold.	You Choose to Provide	Affiliates	Enterprise Customers
		Automatically Collected	Service Providers & for Business Purposes	Advertising Partners
		Data From Third Parties		
Commercial Information	Consumer account details including, products or services purchased, obtained, or considered, and other purchasing or consuming histories or tendencies.	You Choose to Provide	Affiliates	N/A
		Automatically Collected	Service Providers & for Business Purposes	
		Data From Third Parties		
Online Activity	Internet and other electronic network activity information (e.g., browsing history, search history, and information regarding your interaction with websites, applications or advertisements).	Automatically Collected	Affiliates	N/A
		Data From Third Parties	Service Providers & for Business Purposes	
Sensitive Personal Data, including Geolocation Data	Personal data that reveals, e.g., geolocation data, racial or ethnic origin.  If you opt-in to sharing your precise or approximate location, we receive data about your location whenever you use our apps or visit our websites, or those of our partners. If you opt-in to having background location on in our apps, we will receive location data when the apps are closed or not in use (as permitted by your device settings).	You Choose to Provide	Affiliates	Enterprise Customers
		Automatically Collected	Service Providers & for Business Purposes	Advertising Partners  (Note - this excludes exact lat/long coordinates and inferred home and work locations.)
		Data From Third Parties		
Sensory Information	Electronic, visual or similar information (e.g., pictures or similar content uploaded to mobile apps and websites).	You Choose to Provide	Affiliates	N/A
			Service Providers & for Business Purposes	
Employment Information	Professional or employment-related information.	You Choose To Provide	Affiliates	Enterprise Customers
		Data From Third Parties	Service Providers & for Business	Advertising Partners

		Purposes		
Protected Classifications	Race, age, sex, gender, gender identity, gender expression, sexual orientation, or marital status.	You Choose To Provide	Affiliates	Enterprise Customers
		Data From Third Parties	Service Providers & for Business Purposes	Advertising Partners
Additional Data Subject to Cal. Civ. Code § 1798.80	Physical characteristics or description, and education.	You Choose To Provide	Affiliates	Enterprise Customers
		Data From Third Parties	Service Providers & for Business Purposes	Advertising Partners
Inferences	Inferences drawn from any of the information identified above to create a profile about you reflecting your preferences, characteristics, psychological trends, predispositions, behavior, attitudes, intelligence, abilities, and aptitudes. Such inferences are used in combination with other data we collect from you to create audiences that are tailored to your interests.	You Choose To Provide	Affiliates	Enterprise Customers
		Data From Third Parties	Service Providers & for Business Purposes	Advertising Partners

\* Further details regarding the types of Data Sources and Third Parties can be found in our [Privacy Policy for Consumer Services](#).